

A message from



Committed to the practice of Breakthrough Law®

## Please join us for this free program

**When:**  
Thursday, November 5, 2009, 8:30 - 10:30 AM

**Where:**  
Greenebaum Doll & McDonald  
35th Floor, National City Tower  
101 S. Fifth Street  
Louisville, KY 40202

**Parking:**  
Validated parking in  
National City Tower garage  
(access from Main Street, between 4th and 5th)

**Cost:**  
No charge.  
Refreshments and continental breakfast provided

**To Register:**  
Online: [amr@gdm.com](mailto:amr@gdm.com)  
By phone: Aaron Riley, 502.587.3771

## UNLOCKING WEALTH: TIMELY STRATEGIES FOR MOVING FAMILY ASSETS

Listen, learn, and ask questions of an experienced professional consortium from PNC Wealth Management, bCatalyst Advisors, the law firm Greenebaum Doll & McDonald and The Global Consulting Partnership. The goal of the seminar is to inform attendees why now may be the optimum time to make the hard decisions to transfer financial and business assets, achieving the best outcomes for families and their businesses in the process.

### What you will learn

- Strategies for transitioning businesses and family financial assets
- How to prepare your business for market and sale
- Tips for effective intrafamily conflict resolution
- Insights on the current capital markets
- Ways to gain access to innovative capital sources
- Strategies for acting on today's favorable gift and estate planning climate

### Sessions

- Insights from the PNC Wealth and Values Survey
- Is your business ready? Transferring your business now may be better than you think
- Psychology of Business or Wealth Transitions: emotional intelligence matters, too
- Optimizing asset transfers in the current environment using partnerships, LLC's and other techniques

Presented by:



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